



HIGH DEFINITION GOLF™

# Interactive Sports Technologies

- Founded April 2004
- Privately held high-tech company
- Corporate headquarters in Vaughan, Ontario, Canada
- 30 employees
- In-house R&D and manufacturing
- Advanced computer vision technology
- Revolutionary 3D modeling technology
- Worldwide sales
- Fastest growing golf simulator company



HIGH DEFINITION GOLF™

“At Interactive Sports Technologies we are committed to providing our customers with the most realistic indoor golf experience in the world!”

Welcome to High Definition Golf™



“The only thing more realistic  
... is the course itself”

# High Definition Golf™ Features

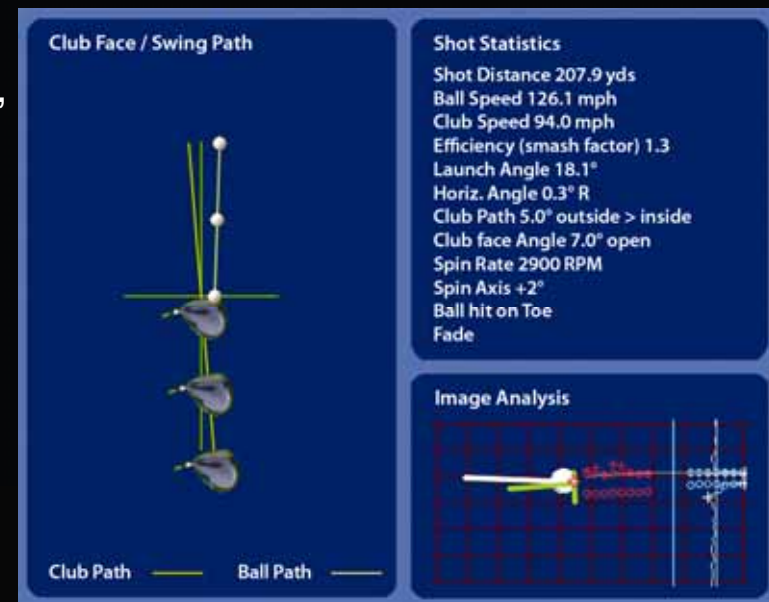
- The most realistic and accurate indoor golf experience in the world
- Revolutionary image processing software combines high resolution digital images & satellite data into 3D models.
- Golf courses not only look real, they are completely accurate everywhere on the course – every tree every bunker, and hazard are faithfully reproduced exactly as you would see it when playing the actual course.
- Advanced stereoscopic computer vision technology provides extremely precise measurements - eg. clubface open/closed within 0.1 degrees
- More measurements, more accurately than any other golf simulator.
- Doubles as a super large screen TV
  - Plays movies, video games, etc. - HDTV compatible



HIGH DEFINITION GOLF™

# High Definition Golf™ Features

- Play
  - A fantastic selection of the most scenic, challenging & exciting Championship Golf Courses from around the world
- Practice
  - Large variety of practice exercises, driving ranges, target golf, chipping greens, & putting greens
- Competition/Games
  - A selection of competitive events including longest drive competition, closest to the pin, and others.
- Training/Clubfitting
  - Integrated pro teaching tools including video swing analysis





# Models

## The Executive

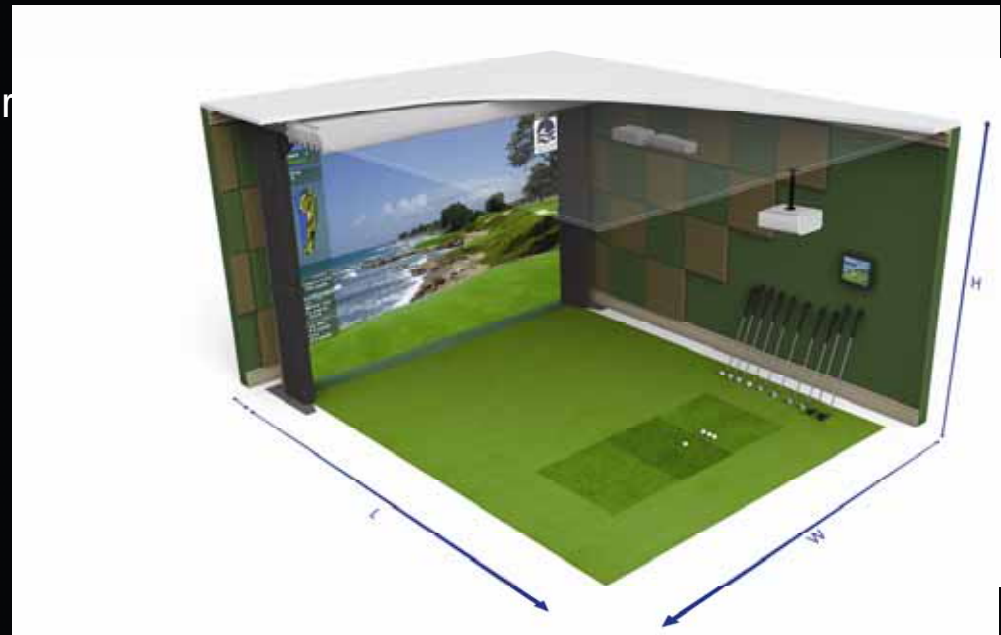
- Our newest simulator designed specifically for luxury homes and smaller spaces. Fits in any 9' ceiling height by 12' wide room.

## The Standard

- Our bestseller, The standard simulator designed for 10' ceiling heights with 14' room width.

## The Championship

- The championship simulator is designed for 11' ceilings and 15' room width.



HIGH DEFINITION GOLF™

# Standard System Components

- HDTV Compatible High Brightness/Contrast Digital LCD Projector, 2500 Lumens
- 17" LCD Touch Screen
- Dell Precision Workstation core2 duo
- Computer Vision Ball Tracking System with IST High Speed Intelligent Spectrum Sensor Technology
- Club Data Module
- High strength & durability golf/projection screen with multi-layer 'low rebound/low noise design'
- Stereo Amplifier & Polk Audio Speakers
- True Turf Artificial Turf 14' x 16'
- Professional quality golf mats (stance & hitting mat) + Tees
- Drapery Package
  - High Definition Golf™ Software Package Including:
    - 15 Championship Golf Courses
    - Complete Practice Facility - Driving Ranges, Chipping/Putting greens and target golf
    - Competitions - Closest to the pin, longest drive and putting
    - Games
    - Advanced Ball Tracking and Trajectory Analysis
    - Player statistics
    - Club/ball comparison



HIGH DEFINITION GOLF™

# Competitive Advantages and Benefits

- 3D photo-realism
- World championship courses
- Ball/club tracking
- Spin analysis
- Ease of use – touch screen control
- Complete practice facility
  - Driving ranges, chipping/putting greens and target golf.
- Competitions
  - Closest to the pin, longest drive and putting
- Games
- Ad kit
- Golf center management Software
- Integrated pro teaching tools including video swing analysis
- Remote play, via internet with live audio/video, & instruction
- Remote diagnostics
- Reliability
- Competitive pricing





# Play

- A fantastic selection of the most scenic, challenging & exciting championship golf courses from around the world
- Wide selection of competition formats including: stroke play, match play, scramble & others
- Play as a single, double or foursome including handicap
  - Choose your appropriate tees, green speed and gimme distance
- Comprehensive statistics & printed scorecard
  - Fairways hit
  - Greens in regulation
  - Putts taken
  - Longest and average drive distance



HOLE HISTORY																		Score	Handicap		
Hole	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	On 1st Tee	Score	Handicap
Bob	3	5	5	5	4	5	3	4	5	3	4	5	3	4	5	4	4	5	36	74	
Jim	5	5	5	4	5	5	4	5	5	4	5	4	5	4	5	4	4	5	40	89	
Kayn	4	4	5	5	5	4	5	5	4	5	4	5	5	5	5	5	5	5	42	83	
Mike	4	3	5	5	5	4	5	4	5	5	5	5	5	5	5	5	5	5	38	72	
Handicap	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5			
Par	4	3	5	4	4	4	3	4	5	3	4	5	4	5	4	4	4	5	36	72	
Blue Tee	416	386	402	390	421	384	395	394	476	399	396	470	391	394	394	394	394	416	399	399	399
White Tee	386	365	380	367	390	361	360	359	430	360	359	420	360	360	360	360	360	380	360	360	360
Handicap	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Red Tee	364	323	354	337	358	329	317	318	390	324	320	387	324	324	324	324	324	344	324	324	324
Handicap	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

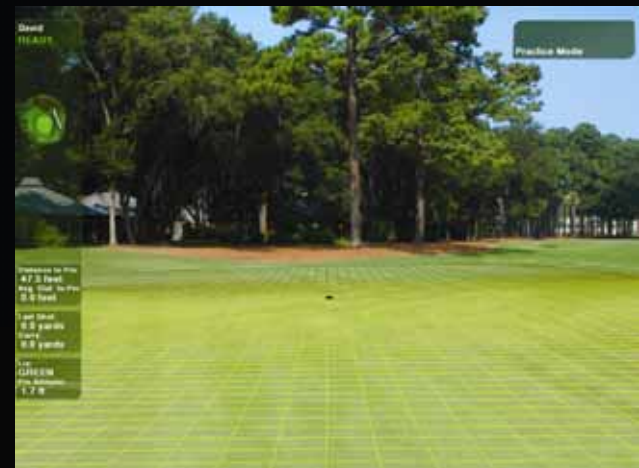
Matchplay Stats (Holes)					Conceded Free Strokes				
Bob	3	4	4	4	0	0	0	0	0
Jim	4	4	4	4	0	0	0	0	0
Kayn	5	4	4	4	0	0	0	0	0
Mike	3	5	5	5	0	0	0	0	0





# Practice

- Large variety of practice exercises, driving ranges, target golf, chipping greens, & putting greens
- Practice with all your clubs: driver, fairway woods, utility clubs, long & short irons, wedges & putter
- Perfect your game fast with instantaneous feedback
- Use the distance target ranges with selectable distances
- Learn from HD Golf's unique Club Head Data Module which provides accurate measurements of speed, path and face angle for students and instructors.



# Compete

- Competitive events including Closest to the pin, and longest drive.
- Games including: field goal challenge, windows smash, etc.
- Compete against friends, other indoor golf centers, and players from around the world
- On-line global tournaments
- Optional live video & audio



HIGH DEFINITION GOLF™

# Training

- Complete set of measurements including distance, clubhead speed, swing path, clubhead (open/closed)
- Immediate on-screen feedback
- Target ranges
- Optional integrated video swing analysis
- Internet compatibility to your favorite golf instructor with live audio, video and data



HIGH DEFINITION GOLF™



# High Definition Golf™ Applications

- High Definition Golf simulators provide multi-level appeal
  - Luxury homes
  - Golf retail
  - Luxury hotels and resorts
  - Golf course clubhouse
  - Luxury condominiums
  - Indoor golf centers
  - Recreation centers
  - Sports bars (golf bars)
  - Cruise ships



HIGH DEFINITION GOLF™

# High Definition Golf™ Professional Customers

- Top Golf Instructors
- PGA Tour Players
- Club Manufacturers



Jim Mclean



Stephen Ames



HIGH DEFINITION GOLF™



# Luxury Residences and Condominiums

- High quality, interactive entertainment
- Fun for all ages and skill levels
- Non-intimidating for the novice or first time golfer
- The ultimate skill development tool for the more advanced player
- Practice and play golf regardless of weather, time of day, etc.
- Multi-functional – Can be used as a super large screen TV (HDTV compatible)
- Space efficient – exceptional entertainment value in a relatively small amount of space (10' high, 14' wide, 20' deep) with no construction required; room can also be used for other functions



HIGH DEFINITION GOLF™

# Golf Retail Stores

- Instantaneous feedback with superior graphics display provides the fastest way to improve your game!
- Improve club sales using club comparison
- Club fitting
- Golf lessons
- Customers include Edwin Watts, Nevada Bobs



HIGH DEFINITION GOLF™

# Indoor Golf Centers

- Provide leagues, longest drive contests, closest to the pin, tournaments, lessons.
- Allows your customers to practice/play golf regardless of weather, time-of-day, etc.
- Generates revenues – rent at \$30 or \$40/hr and offer memberships for multiple months
- Enhances food & beverage sales
- Opportunity for increased revenue from onscreen advertising
- Virtually maintenance-free
- Golf Center Management Software
  - Manage simulator reservations onsite
  - Offer customers convenience of Internet reservations
  - Download player scoring and statistics from simulators
  - Print or e-mail to golfers or save to CD
  - Review simulator time usage, number of golf shots, etc.
  - Place promotional ads as screen saver, between shots, holes, etc.
  - Store leader board for multi-sim competitions
  - Compare simulator usage to POS receipts



HIGH DEFINITION GOLF™

# Golf Course Clubhouse

- Multi-purpose – use for golf practice/entertainment and also for golf instruction & club fitting
- Enhances clubhouse facilities with high quality, interactive entertainment
- Professional teaching and club-fitting software and accessories including video swing analyzer
- Provides incentive for golfers to spend more time in the clubhouse
- Enhances food & beverage sales
- Differentiates clubhouse from those with only standard amenities and promotes guest loyalty
- Unique capability to feature your own golf course
- Promote pro shop items, golf lessons, food & beverage specials, etc. via on-screen





# Hotels & Resorts

- Generates revenues – rent at \$30/hr or offer as complimentary upscale amenity
- Space efficient – exceptional entertainment value in a relatively small amount of space with no construction required; room can also be used for other functions
- Allows guests to practice/play golf regardless of weather, time of day, etc.
- Virtually maintenance-free



# World Wide Sales



HIGH DEFINITION GOLF™





**HIGH DEFINITION GOLF™**

*The world's most amazing golf simulator*